****

**FOR MORE INFORMATION**

Sarah Wynn Benton

BRAVE Public Relations

404.233.3993

[sbenton@emailbrave.com](mailto:sbenton@emailbrave.com)

**\*MEDIA ADVISORY\***

**Tanger Outlets Rehoboth Beach to Host Inaugural Barktober Event, Oct. 19**

*Outdoor shopping venue invites dogs and their humans for a day of   
pet-friendly fun and an extraordinary shopping experience*

**REHOBOTH BEACH, Del. (Oct. 10, 2024) – Tanger Outlets Rehoboth Beach** plans to celebrate a howling good time at its inaugural **Barktober** event on **Saturday, Oct. 19 from 1 – 3 p.m.** The event will feature a festive dog costume contest with prizes for the best owner/pet duo, cutest and funniest costume, along with a lively parade.Attendees, alongside their leashed pets, can enjoy strolling an artisan market with unique offerings and shopping great deals.

**WHAT:** **Tanger Rehoboth Beach Barktober**

*Event includes pet costume contest and parade*

**WHEN:** Saturday, Oct. 191 – 3 p.m.

**WHERE:** Tanger Outlets Rehoboth Beach (Seaside Location)

*Between Lee Wrangler and Furbaby Pet Resort*

36470 Seaside Outlet Drive

Rehoboth Beach, DE 19971

**HOW:** This event is **free** and open to the public.

To learn more about the center’s festivities, visit [tanger.com/rehoboth](https://www.tanger.com/rehoboth/events/october) — and connect on [Facebook](https://www.facebook.com/TangerOutletsRehoboth) and [Instagram](https://www.instagram.com/tangeroutletsrehoboth/).

# # #